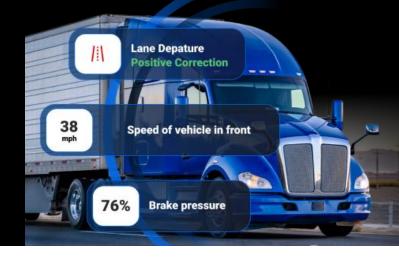# RAND McNALLY®

Safe Fleets Connect to SafetyDirect.

You can boost your fleet's safety by connecting your pre-installed hardware to the SafetyDirect platform.

Lane Depature
Positive Correction

38 mph

Speed of vehicle in front

76% Brake pressure

What is the SafetyDirect Platform?

SafetyDirect is Rand McNally's premium video-based truck safety platform, powering safe trucking with best-in-class data direct from onboard systems. Your fleet can enhance factory-installed SafetyDirect hardware by subscribing to the SafetyDirect all-in-one truck safety dashboard.

The SafetyDirect platform provides access to crucial video safety events, allows for DVR footage replay, and facilitates the review of vital truck data and DTCs. Improve fleet-wide safety, reduce operating costs, and coach and protect your drivers effectively with SafetyDirect.

Your All-in-one Safety Dashboard

SafetyDirect brings all your safety data together.
Report, investigate, and automate your way to a safer fleet.

| Replay safety video events and DVR footage | AI-powered driver behavior detection | Optional driver-facing camera | Investigate incidents with vehicle data overlays | Report on active DTC fault codes |

SafetyDirect Powers Safe Trucking

57%	30%	21%	10x
Fewer accidents within 4 months of deployment	Reduction in accident-related costs	Reduction in insurance costs	ROI in the first year

- **Real results**
  Power effective driver training programs with SafetyDirect — fleets have seen up to a 65% reduction in events over 12 months

- **Driver retention**
  Identify at-risk behaviors preemptively, fostering driver development and enhancing engagement

- **Exclusive OEM trust**
  SafetyDirect is the sole system trusted by OEMs for factory installation, ensuring unparalleled quality and reliability

- **Pre-installed**
  Depending on configuration, SafetyDirect often requires no aftermarket installation

SafetyDirect
By RAND McNALLY