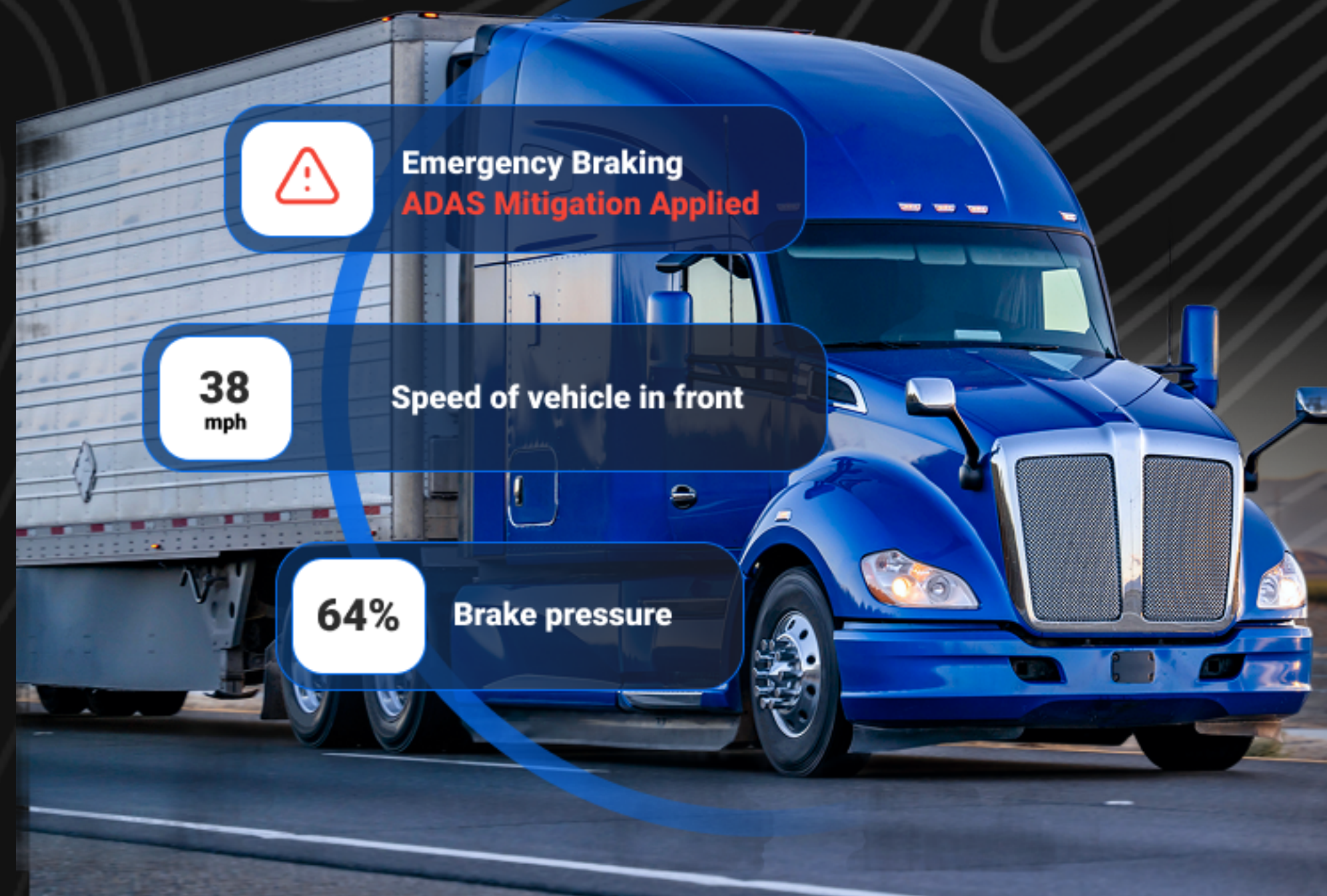




Real-Time Access to Your Truck's ADAS data with SafetyDirect

What is SafetyDirect?

SafetyDirect connects fleets to onboard ADAS systems for real-time safety insights, video, and system health – all powered by preinstalled, line-fit hardware.

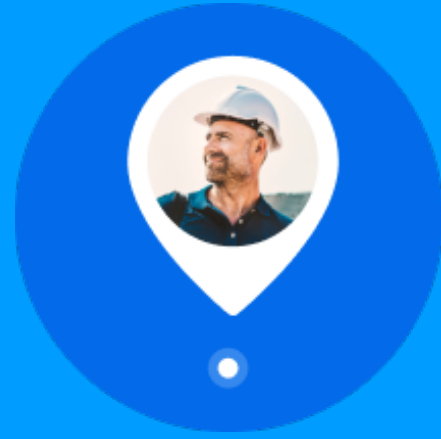


“

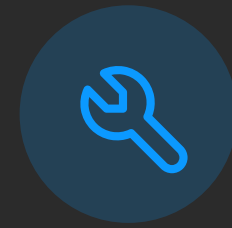
This isn't Telematics, this is a whole other level of data driven safety

”

FEATURES



**Driver Behaviour
Insights**



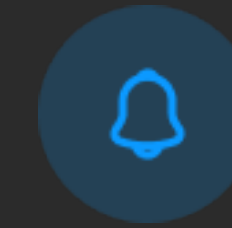
**Pre-
installed**



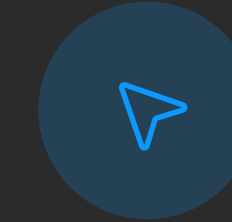
**Incident
Analysis**



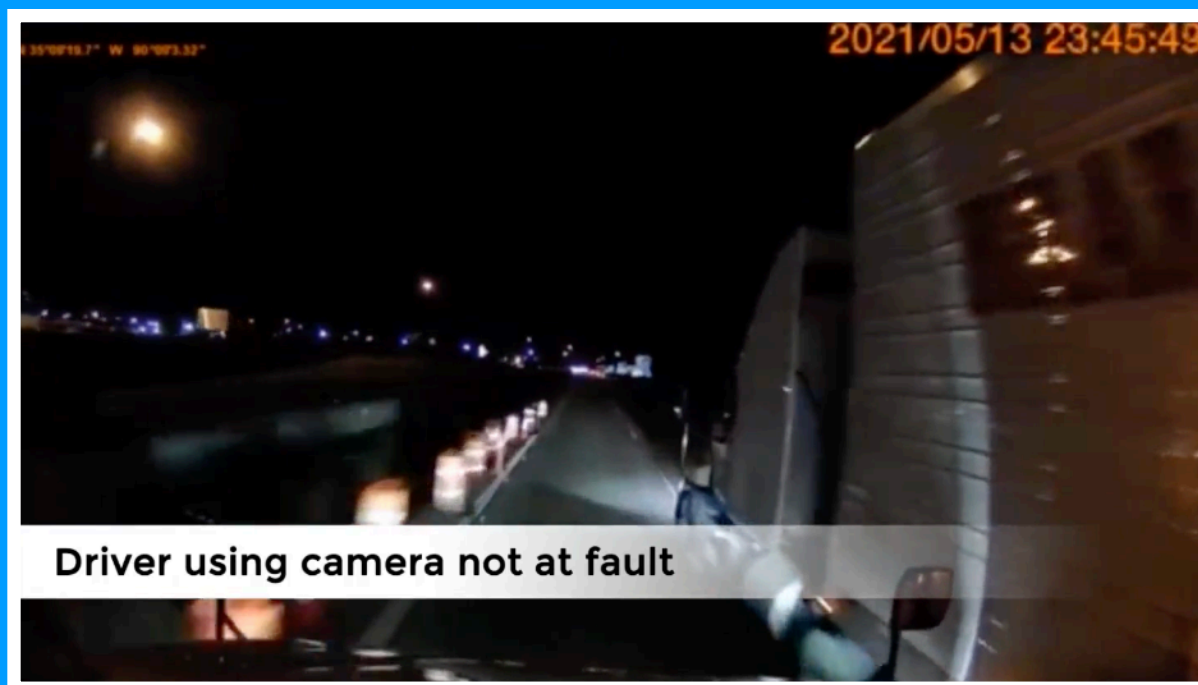
**Rand AI:
Automatic Event
Ranking**



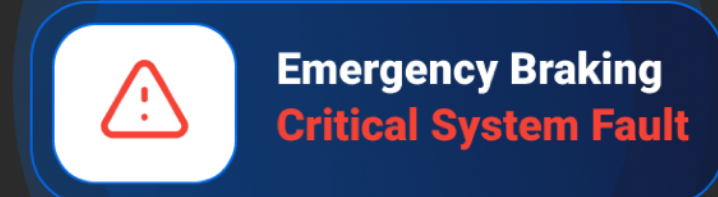
**Real time
Alerts and
Warnings**



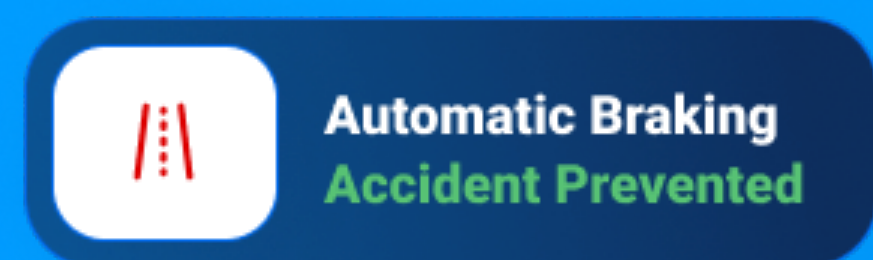
**Now with
all of Rand
Platform**



**Onboard
Video
Access**



**ADAS Health
Monitoring**



**Mitigation System
Data**

Why Add SafetyDirect to Your Safety Program?

Proactive ADAS Health Monitoring

Go beyond event response. Monitor the health of critical safety systems like emergency braking and lane departure to stay ahead of failures.

Driver Action and ADAS Clarity

SafetyDirect differentiates between ADAS activations (like auto-braking) and manual driver actions, giving you a clearer picture of risk.

AI-Powered Event Prioritization

SafetyDirect uses Automated Event Ranking (AER) to surface the most critical safety incidents — no manual review required.

Access Onboard Video

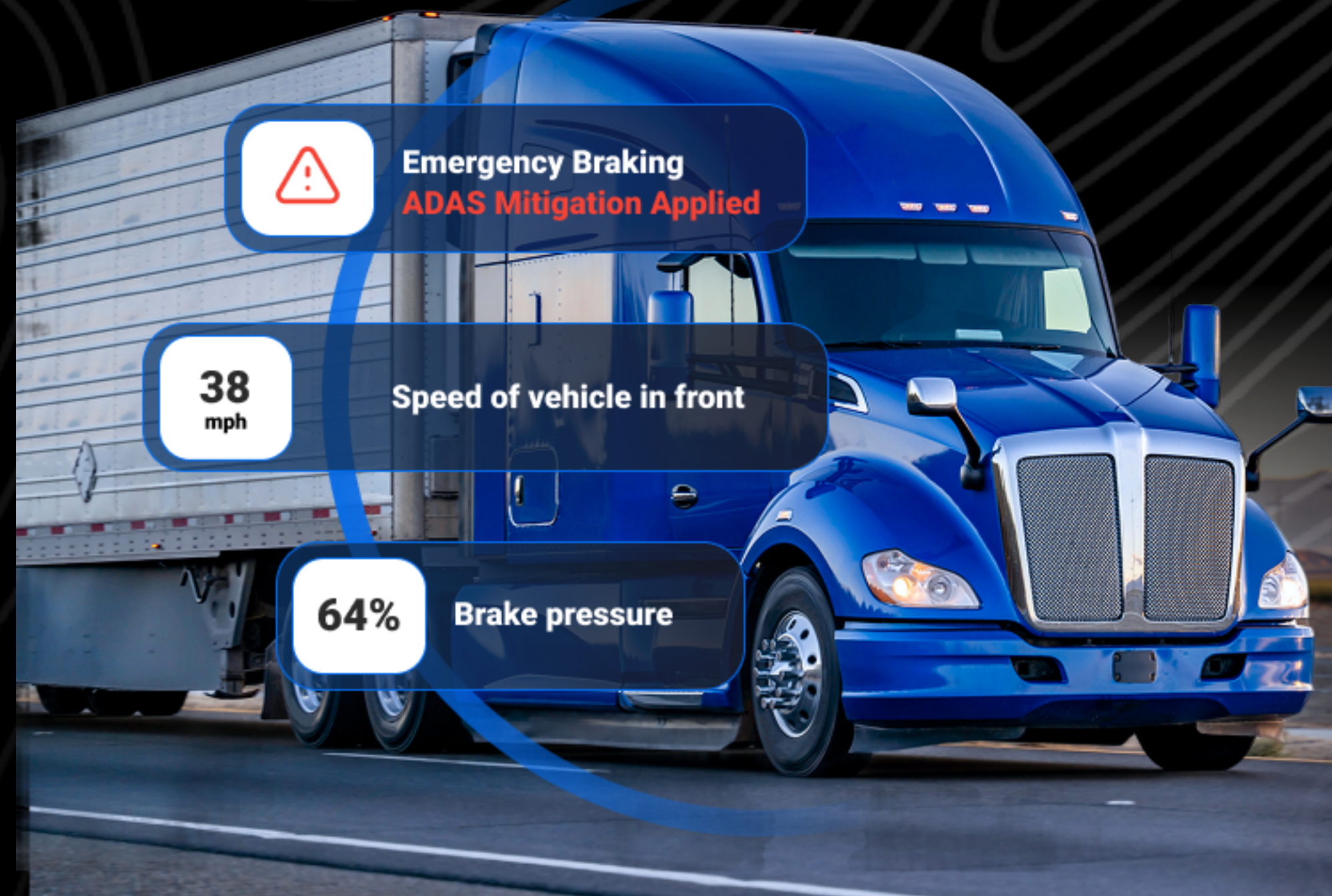
Get onboard camera footage linked to safety events — for coaching, liability protection, and operational insight.

Part of the Rand Platform

Now integrated into Rand McNally's fleet management platform — safety, tracking, compliance, and maintenance all in one place.

Know When ADAS Intervenes

Clearly distinguish between driver-initiated actions and ADAS-triggered interventions





Proactively Monitor ADAS Systems

Identify ADAS malfunctions before they impact safety – know which systems aren't working before it matters

Access Data Not available in Telematics

Go beyond traditional telematics — access OEM-level onboard and ADAS system data in real time


 ADAS Health Diagnostics


 Mitigation Braking

 Lane Departure Warning


 Distance Alert

 ATC/ABS


 Excessive Braking


 Excessive Curve

 Adaptive Cruise


 Collision Mitigation

 Driver Braking

 Forward Collision

 Stability System

 Over Speed

 Dynamic Brake Wear Reporting

 Highway Departure Warning

 Loss of Video

AI Prioritizes Events So You Don't Have Too

Rand's Practical AI automatically prioritizes events that need your attention — so you can focus on what's critical



Real Results From Real Fleets With SafetyDirect

57% Fewer
Accidents in
4 months

30% Reduction
Accident
Related Costs

21% Reduction in
Insurance
costs

10x ROI in the
First Year